



**The Arc**  
Chemung  
NYSARC, Inc.

# The 3<sup>rd</sup> Annual Norm Ward Golf Tournament

## Friday, June 22, 2018 at the Willowcreek Golf Club



Connect with the event on Facebook to stay updated as we add new prizes for you to win!  
[facebook.com/ArcOfChemung](https://facebook.com/ArcOfChemung)

*To support people with intellectual and developmental disabilities supported by The Arc of Chemung.*

**Schedule:** 10:00 AM Registration Begins | 11:00 AM Shotgun Start | 4:00 PM Awards Dinner

**Details:**

- Four-player scramble format
- Prize Opportunities All Day! There will be on-course contests for closest to the pin, longest drive, skins, mulligans, along with 50/50, raffles, and more.
- Rain or Shine. *In the unlikely event of inclement weather, the call will be made by the Willowcreek Golf Club whether to proceed with the tournament or cancel.*
- Appropriate golf attire is requested of all participants.
- No outside food or beverages permitted.

**Yes, Sign Me Up!**  Sponsorship (**Opportunities and Benefits on Reverse**)  Team of Players  Individual Player

**Sponsor Info**

Company:	Contact Name:
Address:	City, State, Zip:
Phone:	Email:

**Names of Team Members**

<b>Player 1</b> Name:	Email Address:
Address:	City, State, Zip:
<b>Player 2</b> Name:	Email Address:
Address:	City, State, Zip:
<b>Player 3</b> Name:	Email Address:
Address:	City, State, Zip:
<b>Player 4</b> Name:	Email Address:
Address:	City, State, Zip:

**Registration:**

- \$110 per golfer (includes 18-holes of golf, cart, lunch at turn, and dinner)
- 32 Team Limit—Register Early!
- Register online at [ArcOfChemung.org](http://ArcOfChemung.org) or mail completed form, no later than Friday, May 18, 2018, to:  
The Arc of Chemung, 711 Sullivan Street, Elmira, NY 14901

*For questions or more information, please contact Kelley at 607.734.6151 ext. 129.*

**Sponsorship Level from page 2:** \$ \_\_\_\_\_ **Total Payment:** \$ \_\_\_\_\_

**Payment Information:**

Method of Payment:  Check  Credit Card  Online at [ArcOfChemung.org](http://ArcOfChemung.org)  
*Payable to The Arc of Chemung*

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_  
Billing Zip Code: \_\_\_\_\_ CID: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
I authorize use of my credit card (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

***See Reverse for Sponsorship Opportunities and Benefits***



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## Sponsorship Opportunities and Benefits

Availability is limited – first come, first served basis.  
Please indicate which level of Sponsorship you wish to contribute on page 1:

- Platinum Sponsorship (1 available) - \$1,500**
  - **Premium placement in event name** (ie. Golf Tournament, presented by Your Business Name) which provides recognition in all promotional materials promoting the event
  - Sponsor name and logo listed on the agency's website and social media promoting the event, as well as a click-through link to your company's website
  - Half page (4.5" W x 3.75" H) ad in tournament program
  - (2) Player entries
- Media Sponsorship (In-Kind: 1 radio and 1 TV available) - \$2,000**
  - Sponsor name and logo listed on the agency's website and social media promoting the event, as well as a click-through link to your company's website
  - Half page (4.5" W x 3.75" H) ad in tournament program
- Signage Sponsorship (1 available) - \$1,000**
  - Sponsor logo will be added to the bottom right corner of all tee, green, and sand trap signs
  - Sponsor name and logo listed on the agency's website and social media promoting the event
  - Sponsor name listed in tournament program
- Gold Sponsorship (1 available) - \$1,000**
  - Sponsor logo on all golf carts
  - Sponsor name listed in tournament program
  - Sponsor name and logo listed on the agency's website and social media promoting the event
- Scorecard Sponsorship (6 available) - \$750**
  - Sponsor logo on all score cards
  - Sponsor name listed on website and on social media
- Beverage Cart Sponsorship (1 available) - \$500**
  - Sponsor sign on beverage cart
  - Sponsor name listed on website and on social media
  - Sponsor name listed in tournament program
- Hole-In-One Sponsorship (1 available) - \$500**
  - Sponsor will provide a vehicle prize to the first player to make a hole in one on a par-3 hole
  - Sponsor name listed on website and on social media
  - Sponsor name listed in tournament program
- Silver Sponsorship - \$500**
  - Sponsor name listed on website and on social media
  - Quarter page (2.25" W x 3.75" H) ad in tournament program
- Bronze Sponsorship - \$250**
  - Sponsor name listed on website and on social media
  - Sponsor name listed in tournament program
- Putting Green or Driving Range Sponsorship (1 of each available) - \$150**
  - Sponsor sign displayed at putting green or driving range
  - Sponsor name listed in tournament program
- Tee or Green Sponsorship (36 available) - \$150**
  - Sponsor sign displayed at a tee or green
  - Sponsor name listed in tournament program

\*Tee and Green Sponsors will be assigned in the order by which the sponsorship forms are received.
- Sand Trap or Water Hazard Sponsorship (15 available) - \$125**
  - Sponsor sign displayed on one of the best sand traps or water hazards on the golf course
  - Sponsor name listed in tournament program

\*Sand Trap and Water Hazard Sponsors will be assigned in the order by which the sponsorship forms are received.
- Contest/Prize Sponsorship - \$125**
  - Sponsor name listed in tournament program

**Please mail completed form, no later than Friday, May 18, 2018, to:**

The Arc of Chemung, 711 Sullivan Street, Elmira, NY 14901

**Send all logos and/or artwork to [GoetschiusML@arcofchemung.org](mailto:GoetschiusML@arcofchemung.org) by May 25, 2018.**

*For questions or more information, please contact Kelley at 607.734.6151 ext. 129.*